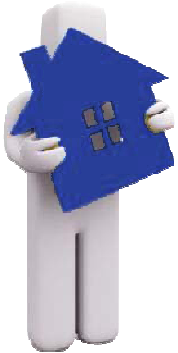


You are just 4 steps away from discovering the easiest way to sell your Spanish Property online with SellPropertyInSpain.com



Step 1 – Preparation – Getting your home ready.....



In our business presentation is everything! We work hard and smart to present your property to the highest standards possible.

We take every step of the preparation process seriously and we know through our experience that the better your home looks the more chance we have of selling it.

The Valuation

The starting point for any successful property sale is a well researched, accurate and detailed valuation. Not, as you sometimes find, an over-hyped finger in the air ‘best guess’ or as is common with most agents in Spain “What price do you want we will then simply add our commission of 10% to that”

Sell Property In Spain’s valuation service answers two very important questions. What is my house worth and what price should I market it for?

Our unique three stage valuation system compares your property with similar homes to provide an accurate assessment of your house price. You are then able to adjust the price for condition and alterations and then set the most appropriate marketing figure.

The Photography

We take up to 25 wide angle digital photographs to increase the presentation levels of your property. Our intention is to show buyers all areas of your property, to help them get a feeling of the internal layout and condition of your home.

The Description

When we visit your property we will write a full description detailing all the features and benefits of your home.

You can then review your description and edit it if necessary making sure it will have as much impact as possible.

We believe very strongly the best person to really tell other people what's great about your property is you, the person who lives in it – so we work with you all the way to get it just right.

For Sale / Se Vende Signs

For sale boards are still an extremely effective way of advertising your home and capture the local market, and backed up by your website listing can assist in a quick sale.

Not all our clients require a sign so they are optional and if required we will install the board for you at our time of visit. In today's market we like you to have the best chances of making a sale.

20 Year Safe Purchase Vendors Guarantee Cover (Optional)

Additionally we can advertise your property with a 20 year Safe Purchase Vendors Guarantee.

The Vendor guarantee will convey your confidence in your property and protect the buyer from many of the problems that remain hidden, are unfair, unforeseen or fraudulent at the time of purchase.

Now, with Safe Purchase Spain and Caser Seguros, you can make your property stand out from the crowd and offer buyers the unique Safe Purchase 'Vendor Guarantee'.

Testimonial

"Good morning Paul, I reckon you have done a first class job with the photos and description, so no complaints from me, all the very best"

Frank McCarthy – La Palma

Step 2 – Marketing – Getting your home noticed.....



Our success in selling our clients' properties is simply due to our powerful marketing strategy. Practically all buyers now search for properties online. In fact, over 90% of buyers now use the internet to find their next property.

Our HUGE online marketing network reaches millions of buyer searches every month and by advertising in this way your property is on the market instantly and presented to the largest possible audience.

SellPropertyInSpain.com website

Due to the depth of property information on our site, we generally find that our enquirers are able to get a clear idea of a property before physically making a viewing. These 'Virtual Viewings' ensure that when a potential buyer views your property they are pre-qualified and already well acquainted with it ensuring clients do not waste your time.

Property Portal Network

We work in partnership with the leading property portals in Europe. We upload all your property information, in up to nine languages to the biggest and the best customer focused web sites in the business.

Search engines and Directories

SellPropertyInSpain.com achieve and maintain top ranking positions on the world's best search engines and directories. We index each and every page from within our property database enabling us to reach a targeted global audience looking for properties in Spain just like yours.

Direct Email Marketing

Our growing database of active buyers, to whom we send regular email property updates, is a major part of our marketing plan. When we add a new property to our database an email is automatically sent to anyone who has previously expressed an interest in that sort of property or area.

In several circumstances viewings have been arranged within the first week of marketing a property!

Twitter

SellPropertyInSpain are now Tweeting! Keep up to date with the latest happenings SellPropertyInSpain.com by following us through Twitter. Every time a new property goes live you will receive a Tweet direct to you.

Blog

Sell Property In Spain have an official blog which features news about Spain. However the main focus of the blog is to comment on Spanish property news and how it affects Spanish property buyers in today's market. The blog is there for the benefit of our users and we are happy to reply to any questions raised in the blog.

Testimonial

"They market your home better than any other estate agent, your property information goes straight on to all the right web sites and is seen throughout Europe"

Steve Barakof – Torre Pacheco.

Step 3 – Selling – The bit we like the most.....



OK, this is the part we really excel at.... let's be quite clear about this, we really want to help you sell your property as quickly as possible and at a price you are happy with.

We receive hundreds of enquiries for our client's properties each and every month. Once we have received such an enquiry we act quickly and make contact straight away, answering any specific questions the potential buyer may have.

During the sales process Sell Property In Spain will e-mail you monthly statistics detailing interest and activity your home has been generating. This will keep you informed and up to date on any developments. Our staff are always here for you should there be anything you wish to discuss.

Interested parties contact us if they wish to arrange a viewing. We make certain they are matched to your requirements and that they are genuinely interested in your property. We do this to avoid conducting any unnecessary viewings.

When an offer is made to us by a potential buyer, our expert negotiators work tirelessly with you to ensure progress towards the right deal in all respects. When you accept an offer we are happy to step out of the process. Though if either you or the buyer wishes us to see the process through and act as independent consultants to either party, we would be happy to do so on a consultancy basis.

Testimonial

"After trying to sell our property privately unsuccessfully we hired Sell Property In Spain to help us and we are pleased we did - great concept 0% commission and an even better service."

Ken Oswin - Oxford, UK



Step 4 – Completion – Sold and Moving.....

Unlike many of our competitors our service does not stop when we find a buyer. We can arrange for a full fiscal and legal service to ensure your sale goes through smoothly and without any hiccups!!

When you purchased your property you should have used a lawyer and when you sell you should do the same and in addition you need an accountant to assist with any tax issues.

They will assist you in any way necessary but usually their assistance is as follows.

Prepare the sales contract.

Arrange all the necessary documents to sell the property that the buyer will need.

Advise you to reduce the Capital Gains Tax on the sale.

Assist you before the Public Notary or act on your behalf if you cannot be in Spain to complete the sale.

They will of course keep you updated throughout the whole process and will manage and nurture your sale all the way to the point you hand over the keys.

Testimonial

"Once SellPropertyInSpain had secured the sale, their lawyer took over and handled everything right up to the completion, it all went through very smoothly and we were kept up to date every step of the way".

Phil Vaughan – Cabo Roig

Fees - A simple Sales Process and an Even Simpler Payment Method

Now you have read through our step by step approach to selling your Spanish Property it is time to get the ball rolling.

We have two simple ways you can pay for our service,

Sell 500 Pay **€500** up front until sold, and then pay **€500** on completion

Sell 700 Pay **€700** up front until sold, and then pay **€0** on completion **SAVE €300**

(Terms and conditions apply) all prices are net of IVA at 18%

We have three secure and easy ways to pay for our service.

You can pay by credit card we accept all major credit cards, you can pay online we use the most secure system available on the internet, which is provided by PayPal. Make your payment online at

www.sellpropertyinspain.com or alternatively e-mail us at info@sellpropertyinspain.com and we will contact you with our bank details so that you can make an electronic transfer if you prefer.

Once we have visited your home, completed the photographs and description we aim to begin marketing across our partner network within one week.

A brief Summary of our Service

- 0% Commission - One low fixed fee.
- FREE Valuation and consultation Service.
- Wide angle digital photography and a full written description of your property.
- Advertise your property to millions of potential buyers including the number ONE Spanish and English property web sites, plus many more.
- Professional and pro active representation in Madrid.
- Newspaper advertising to attract local buyers.
- Monthly updates detailing enquiries and viewings sent to you via e-mail or to your mobile phone.
- We Speak English, Spanish, Dutch, German and French.
- Personal viewings and FREE secure key holding service.
- Accompanied viewings and we GUARANTEE to advertise your property until SOLD.
- Covering the Costa Blanca, Calida, Almeria, Tropical and Costa Del Sol.
- Optional legal and fiscal Service available.
- We are a NEW breed of Estate Agent - 100's of satisfied clients.
- Advertise your property to millions of buyers, globally

Call us NOW 968 10 96 97

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www.SellPropertyInSpain.com